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·Emergency roadside service and towing
·Additional roadside services, including emergency fuel delivery, tire-changing and more
·Distress service in case of medical emergency or personal security incident.
·Information on thousands of points-of-interest: restaurants, bed-and-breakfasts, filling stations, ATMs, event halls and more
·Touring recommendations
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רוצים לדעת עוד על SRX?
סרקו את הקוד

January 2015/ Serial No. L.H.2036

2015 CADILLAC ATS

PLEASE NOTE: *The vehicle shown in this brochure is for illustration purposes only. Specifications may vary. Some illustrations feature special equipment that is not included in standard delivery. The information contained in this brochure was accurate at the time of going to press. We reserve the right to make changes in design and equipment. The colors printed in the brochure only approximate actual colors. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary from one market to another and may change without prior notice. Information on recycling design and End of Life Vehicles (ELV) can be found on the website www.cadillac.co.il . For precise information on the equipment provided on our vehicles, please contact your local Cadillac sales and service specialist.*

Model	Gas consumption statistics in liters per 100 km*				Emissions from Motor Vehicle**															
ATS	City	11.6	Intercity	6.3	Minimum Emissions	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Maximum Emissions

*Manufacturer's statistics according to laboratory tests. The Standard is 715/2007&692/2008. **The emission level is calculated according to Clean Air Regulations (Disclosure of Air Pollution from Motorized Vehicles in Advertisements), 2009.

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PERFORMANCE.
NO IFS, ANDS OR BUTS.

At Cadillac, we have set out to create a uniquely American breed of extraordinary. That is why we have created our own daring school of design that pushes steel way beyond its comfort zone. But it is more than just that distinctiveness. It is the drive. A potent mix of bold American character and performance driving dynamics that satisfies even the most demanding European connoisseurs. The ATS is a groundbreaking addition to Cadillac's new generation of luxury vehicles created for driving enthusiasts.

THE PINNACLE OF LUXURY.

As one of the oldest luxury brands in the world, we understand the difference between good and great.
No compromises. That is why you will be pleased to discover that a Cadillac is fitted with extras that – even in the premium class – are usually only found on the options list.
Generosity and elegance define the brand. A symbiosis that makes the pinnacle of luxury possible:
EXCLUSIVE INDIVIDUALITY OF THE HIGHEST STANDARD.

NO COMPROMISES: MADE TO CHALLENGE THE WORLD'S BEST.

Quick. Nimble. Responsive. The new Cadillac ATS. Derivative of nothing, it was built from the ground up to challenge the world's best sport sedans, and tested and perfected under the extraordinary demands of Germany's famed Nürburgring. Riding on an all-new unique architecture, the ATS has been engineered to deliver exceptional handling and control with a near-perfect front-to-rear 50/50 weight balance. Endowed with a powerful and fuel-efficient engine, a ZF premium steering system, race-inspired Brembo® front brakes and the latest generation of revolutionary Magnetic Ride Control as optional equipment, the ATS is a driver-focused premium sport sedan that delivers world-class performance. But we did not stop there. The refined, handcrafted cut-and-sewn interior is finished with premium materials and the latest technology like CUE[1] – Cadillac User Experience. It is a brilliantly executed fusion of luxury and sport – with the character to stand out from the crowd.

ATS "PREMIUM" / CRYSTAL RED TINTCOAT

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

MASTER ITS CURVES,

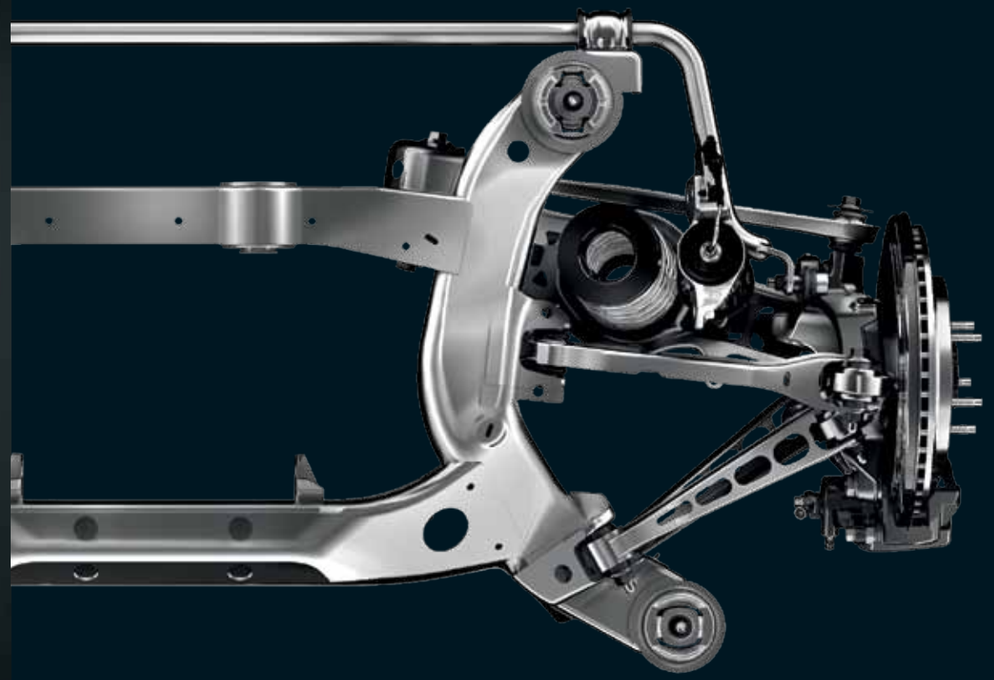
AND YOU HAVE YOUR PRIORITIES STRAIGHT.

STRONG FOUNDATIONS

ARE MADE FROM MORE THAN JUST

IRON AND GRANITE.

Similar to the world's top athletes, the ATS is built on an incredibly strong, yet lean architecture for quickness and agility. Every component of the all-new chassis was evaluated down to the gram to reduce weight without sacrificing strength, durability or safety. The result is the perfect combination of ultra-high-strength steel, aluminum, magnesium and other advanced materials, which create a premium sport sedan that is extremely robust while still athletic and composed. A near-perfect front-to-rear 50/50 weight balance, low center of gravity and distinct suspension geometry blend flawlessly with performance-tuned Rear-Wheel Drive or available All-Wheel Drive. Engaging and responsive, the ATS sport sedan delivers an exhilarating driving experience that is nothing short of electrifying.

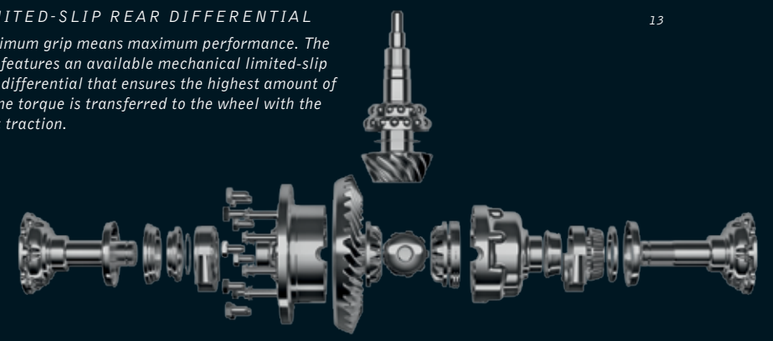


PURPOSE-BUILT SUSPENSION GEOMETRY

Utilizing a double-pivot MacPherson strut front and 5-link rear design, the independent suspension in the ATS was purposely engineered for responsive, nimble handling with excellent refinement.

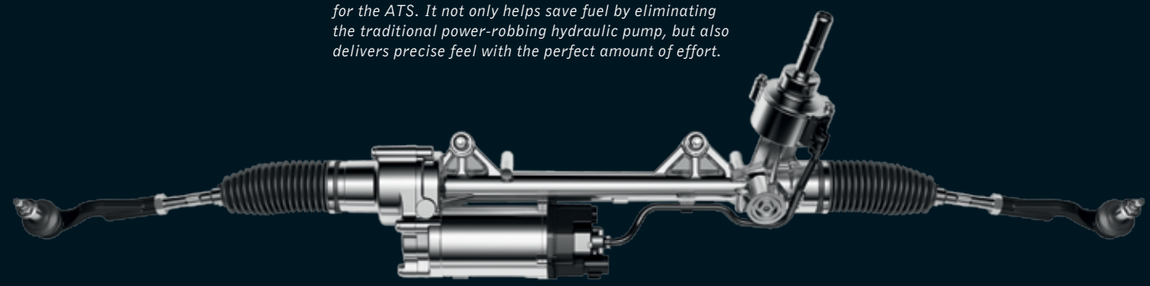
LIMITED-SLIP REAR DIFFERENTIAL

Maximum grip means maximum performance. The ATS features an available mechanical limited-slip rear differential that ensures the highest amount of engine torque is transferred to the wheel with the most traction.



ZF PREMIUM STEERING SYSTEM

A highly acclaimed manufacturer of steering systems, ZF, created the electric-assist, speed-sensitive steering rack for the ATS. It not only helps save fuel by eliminating the traditional power-robbing hydraulic pump, but also delivers precise feel with the perfect amount of effort.



BREMBO BRAKES

Power is nothing without control. So we combined forces with the world-renowned brake experts at Brembo® to engineer the 4-piston, fixed-caliper front brakes that deliver remarkable stopping power and consistent pedal feel.

MAGNETIC RIDE CONTROL

Now in its third generation available – after being pioneered in other Cadillac models like the CTS-V – revolutionary Magnetic Ride Control reads the road up to 1,000 times per second and seamlessly adjusts damping for exceptional ride, handling and control.

WORLD-CLASS PERFORMANCE BEGINS WITH *WORLD-CLASS COMPONENTS.*

It stands to reason that building a world-class luxury sport sedan requires world-class components. That is why we worked with highly acclaimed companies like ZF to construct and fine-tune the premium speed-sensitive electric steering system. We teamed with world-renowned Brembo® to develop the available 4-piston, fixed-caliper front-brake system, which provides remarkable and repeatable stopping power. And we worked hand in hand with Tremec® to design an available precision 6-speed manual transmission tailored specifically for the ATS. Then we went a step further and made class-exclusive Magnetic Ride Control available, which adjusts the suspension almost instantaneously to changing surfaces, camber and conditions, up to 1,000 times a second. It is credentials like these, along with the available performance seats and limited-slip rear differential, that define the ATS as not only a luxury car, but also a bona fide driver's car.

The most difficult roads are the ones that lead to greatness. While engineering and perfecting the new ATS, we went to the toughest, most demanding automotive track on the planet: Germany's legendary Nürburgring Nordschleife.

It is the ultimate challenge in motorsport, the benchmark by which performance cars are measured. Over its 70-plus turns in 20.8 kilometers, it is hungry to consume the entire engine, all of the brakes and chew through the tires. It stresses every component to its limit – and sometimes beyond – and deservedly earns the nickname "Green Hell." By enduring this grueling punishment, every aspect of the agile ATS was tuned and retuned to achieve the best possible performance-oriented configuration. We set out to challenge the status quo. What we accomplished is a world-class premium sport sedan with breathtaking performance and handling.

High tech means high output. At a potent 203kW/276HP, the new 2.0L Turbo engine in the ATS handily trumps the output of comparable competitive engines. Extremely responsive yet refined and efficient, it even uses ingenious Bose® Active Noise Cancellation to help improve fuel economy by eliminating frequencies produced as the engine idles at a slower speed. And delivering the ultimate in control, a new ATS-specific high-performance Tremec® 6-speed manual transmission is a perfect match to the 2.0L Turbo. With this transmission the ATS features a fuel-saving engine start/stop function. So even under the hood, there is the refinement of a premium car and the essence of a true performance machine.

RESPONSE AND RESPONSIBILITY

HAVE NEVER BEEN CLOSER.

2.0L TURBO ENGINE

Delivering a powerful punch of 203kW/272HP at 5,500 rpm, the 2.0L Turbo with twin-scroll technology is deftly smooth and incredibly responsive, while remaining remarkably fuel-efficient.[1]

ATS "PREMIUM" / RADIANT SILVER METALLIC

ATS EXTERIOR

AERODYNAMIC,

EVEN IN PLACES YOU CANNOT SEE.

ATS "PREMIUM" / THUNDER GRAY CHROMAFLAIR®

DYNAMIC 18" MACHINED-FINISH WHEELS

INTEGRATED REAR SPOILER AND CENTER STOP LAMP

Expressive and athletic, the ATS seamlessly fuses form with function. Taut, chiseled sheet metal allows the ATS to slice through the air with little resistance, affording a quiet cabin and improved fuel efficiency. Advanced aerodynamic innovations – like active aero grille shutters that close automatically when additional engine cooling is not needed, and inconspicuous underbody aero shields – direct air smoothly around and under the vehicle to minimize fuel consumption. Sculpted side mirrors are precisely formed and positioned to help reduce wind noise. And, in the rear, the LED center brake lamp doubles as a spoiler to ingeniously channel air off the decklid for added downforce and a planted feel at high speed. The acoustically laminated windshield and front-side door glass, along with strategically placed sound-deadening materials and sealers, all work in concert to deflect noise before it enters the cabin. When it comes to details, we do not compromise. That is the difference between good and great.

SOME IDEAS ARE JUST BRIGHTER

THAN OTHERS.

ILLUMINATING DOOR HANDLES

ATS "PREMIUM" / RADIANT SILVER METALLIC

Whether it is a historic theater or modern gallery, fine art is brought to life through dramatic lighting. Brilliant illumination brings an unmistakable presence to the ATS, day or night. Bright-white LED Daytime Running Lamps make the ATS more visible to other drivers with a distinct razor-like design that traces down the beautifully sculpted fender line and flows into the lower valance.

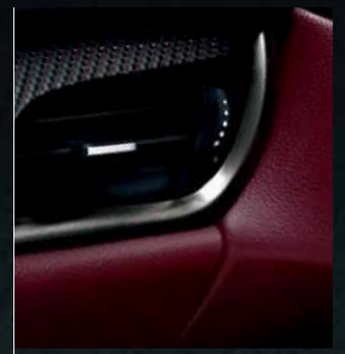
The available HID headlamps feature Adaptive Forward Lighting, which reacts to the car's speed and steering, swiveling the headlamps to cast light precisely into your path of travel. Exterior door handles are available with subtle LED accent strips, adding a welcoming touch on a dark night. Even the exterior mirrors help light your path with convenient puddle lamps and turn signal indicators to notify other drivers of your intentions. And, for those following, signature LED tail lamps and a brilliant center stop lamp spark instant Cadillac recognition.

ATS INTERIOR

THE ACCELERATOR, AFTER ALL, IS NOT YOUR ONLY *POINT OF CONTACT.*

Technical sophistication, precision-tailored ergonomics and pure luxury – the drive to create one of the finest premium sport sedans does not stop at exceptional dynamics. Every interior detail in the ATS is driver-focused, ergonomically perfected and brilliantly executed. On select models equipped with the 6-speed automatic transmission, you will find magnesium steering wheel paddle shifters. One tap is all that is required for a crisp upshift or downshift. Complementing the athletic nature of the ATS, bolstered performance seats with thigh support extenders are available, helping to keep you firmly planted during sporty driving. The ATS reveals its refined side in the precise, handcrafted cut-and-sewn interior. The cabin blends modern design with classic craftsmanship. Seating with available leather surfaces comes in an array of rich colors complete with French stitching and is finely accented by distinct interior themes featuring sustainably sourced exotic-wood, aluminum or carbon-fiber trim. Ultimately modern and exceptionally refined, nothing has been overlooked inside the ATS cabin.

DRIVER-FOCUSED COCKPIT



AUTHENTIC CARBON-FIBER AND ALUMINUM TRIM

MAGNESIUM PADDLE SHIFTERS

EXOTIC-WOOD TRIM

From its available dramatic Dark Olive Ash (shown here) to the beautiful Sapele wood, the stylish ATS interior is emphasized with woods that feature deep, rich graining in alluring colors.

THE INTUITIVE CONTROL OF A SMARTPHONE

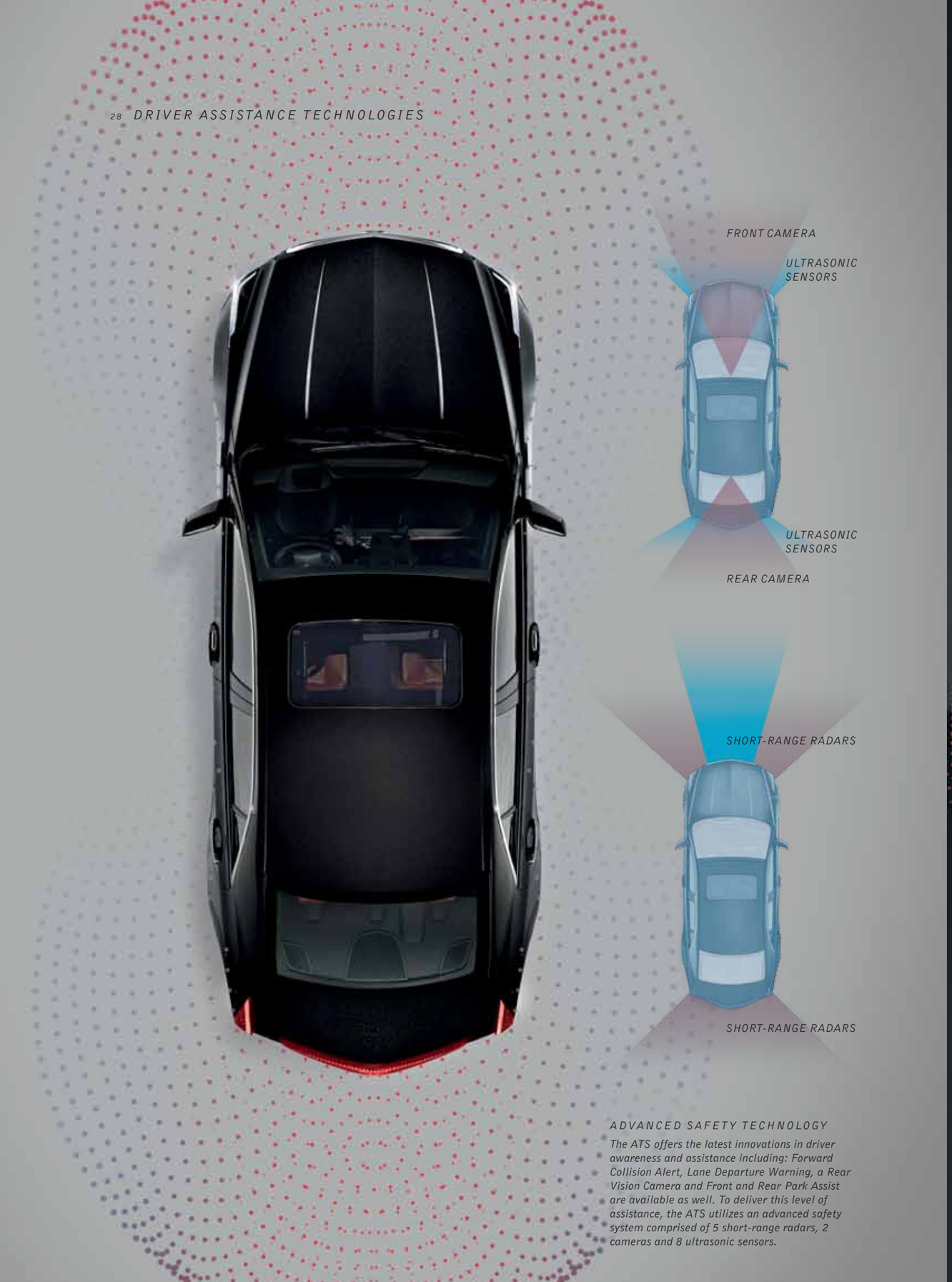
IN YOUR CAR? JUST A TAP AWAY.

Employing first-of-its-kind technology, the CUE[1] – Cadillac User Experience – brings the innovative brilliance of your tablet to your entire driving experience. CUE is the driver interface and infotainment system which blends revolutionary features with highly intelligent design to create an experience that is as effortless as it is advanced. Its stunning 8" LCD touchscreen senses your hand as it approaches. Spread your fingers to zoom in closer on a map. Swipe to breeze through your music. Or you can also use the steering wheel controls to manage all functions of the CUE without taking your hands off the steering wheel. When an icon is touched, the screen pulses to acknowledge the command, letting you keep your attention focused on the road ahead. CUE also lets you preset up to 60 favorites, including points of interest, addresses of the available navigation system and phone numbers. You can easily access every contact and song on up to ten Bluetooth®-enabled smartphones.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

CONNECTIVITY

Smartphone Bluetooth® connectivity, available 3-D GPS navigation[2] and more.



ADVANCED SAFETY TECHNOLOGY

The ATS offers the latest innovations in driver awareness and assistance including: Forward Collision Alert, Lane Departure Warning, a Rear Vision Camera and Front and Rear Park Assist are available as well. To deliver this level of assistance, the ATS utilizes an advanced safety system comprised of 5 short-range radars, 2 cameras and 8 ultrasonic sensors.

AWARENESS

THAT EXTENDS FAR BEYOND ORDINARY PERCEPTION.

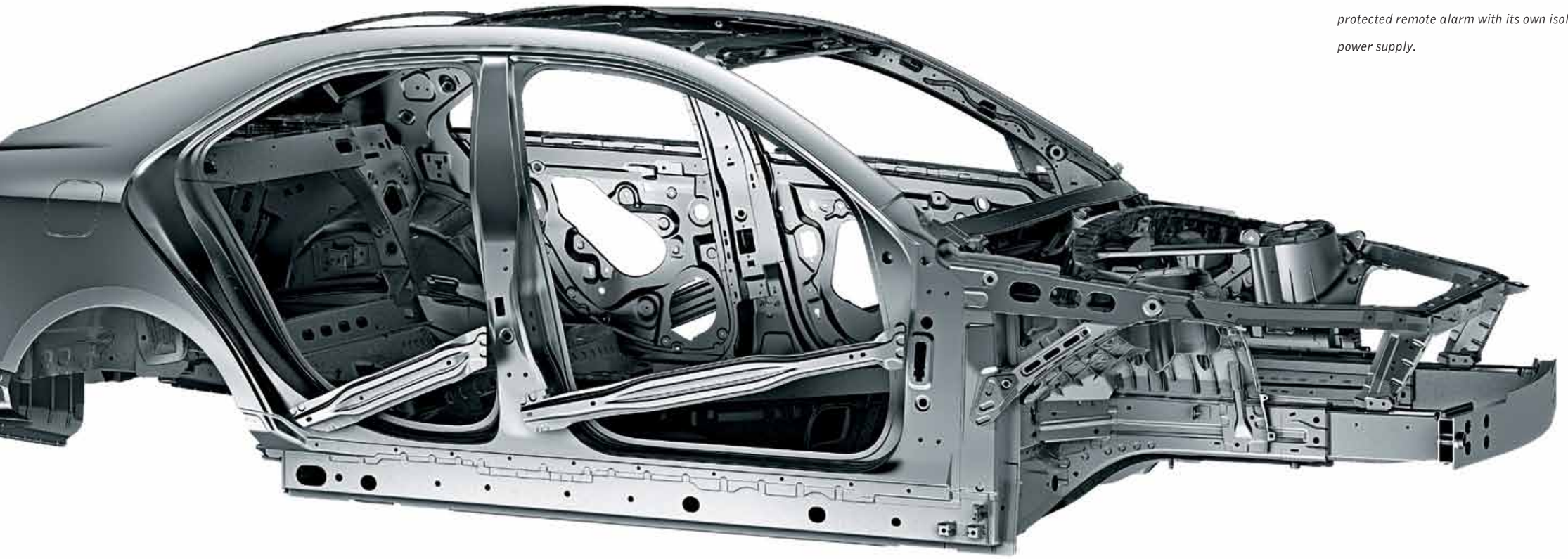
The new ATS connects you to some of the most advanced safety innovations available on a premium sport sedan. Using strategically placed cameras, short- range radar technology and numerous other sensors, the ATS is ever vigilant. The available Driver Awareness Package includes the Safety Alert Seat that pulses, giving you instant, tactile feedback to alert you of select dangers on the road. Other features include Forward Collision Alert, Lane Departure Warning and RainSense windshield wipers. Going a step further, the available Driver Assistance Package adds: Front and Rear Park Assist to help inform you of potential hazards you may not even see; a full-color Head-up Display that projects customizable key driving, entertainment and safety features at eye level. This new high-tech approach to safety is yet another example of Cadillac leading you confidently down the road ahead.

SAFETY ALERT SEAT

The patented available Safety Alert Seat sends pulses through the seat cushion alerting you of a variety of potential hazards, like a lane departure for example. Using a camera sensor, the driver receives left- or right-side seat vibrations if they were to drift out of their lane without using their turn signal.

A HIGHLY INNOVATIVE APPROACH TO

PERSONAL PROTECTION.



It starts with a protective safety cage constructed with ultra-high-strength steel alloys and other highly advanced materials for exceptional rigidity and strategically placed crumple zones. Then we add preventive safety features like the StabiliTrak Electronic Stability Control and full-function traction control systems. A sophisticated Anti-lock Braking System (ABS) with Auto-Dry functionality and Electronic Braking Force Distribution helps balance stopping power between the front and rear brakes. There is also the confidence that comes with 10 standard airbags. Among its many anti-theft innovations is a standard tilt sensor that sets off an alarm when the system senses a change of the angle of the vehicle, such as would occur with towing, flat-bedding or lifting the vehicle. And to help further deter theft of your belongings inside the ATS, there is a protected remote alarm with its own isolated tamper-resistant power supply.

ATS EQUIPMENT

CADILLAC USER EXPERIENCE

CUE is as intuitive as it is advanced. Employing first-of-its-kind technology, CUE brings the innovative brilliance of your tablet to your entire driving experience. Spread your fingers to zoom in closer on a map. Swipe to breeze through your music.

ATS "LUXURY"

PREMIUM-CLASS EXCLUSIVITY.

NO COMPROMISES.

BOSE® PREMIUM SPEAKER SYSTEM

POWER-FOLD & HEATED OUTSIDE MIRRORS

A Cadillac is a distinctive, exclusive character per se – without you having to piece together an individual touch option by option. Case in point: the ATS "Luxury" – it defines a new standard of sophisticated standard equipment in its category. Inside, the 8-way power driver & passenger seat wrap you in a welcoming embrace with 2-way power lumbar, plus 4-way adjustable head restraints to let you find your optimal seating position. The Bose® Premium 10-speaker infotainment system with CD player combines with Active Noise Cancellation and the cutting-edge technology of CUE to help you make the most of your driving experience. Keyless entry, push-button start and power-fold, heated outside mirrors are just a few of the everyday luxuries you will appreciate. Ultrasonic Rear Park Assist and Electronic Cruise Control are also on board for more comfort. The 17" aluminum wheels come with run-flat tires and provide grip in even the most extreme conditions.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

HIGH-TECH MEETS HIGH-END COMFORT

Inside you will find a compelling blend of precision-tailored ergonomics and technical sophistication. Like CUE[1]: part driver interface, part infotainment system that uses industry-first controls and commands for safer, connected driving.

ATS "LUXURY"

WANTS THAT QUICKLY

BECOME NEEDS.

POWER SUNROOF

PREMIUM LEATHER SEATING SURFACES WITH FRENCH STITCHING

The ATS is a remarkable fusion of refined details wrapped in a responsive package, further enhanced by the "Luxury" model. Inside, you are greeted by a distinctive atmosphere filled with upscale features like 8-way power-adjustable front seats plus 2-way power lumbar, Memory Package, supple leather seating surfaces with French-stitched seams and the cutting-edge technology of CUE[1]. The bold front-end design of the ATS is highlighted with a unique Midnight Chrome-accented grille that complements its confident stance. Parking is a breeze with the convenience of the rear-vision camera, in addition to Front and Rear Park Assist, which uses integrated sensors to alert you of obstacles in the proximity. Discover the luxury of Passive Entry with adaptive vehicle remote start.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

PERFORMANCE SEATS

Providing secure, confidence-inspiring support for both the driver and front-seat passenger, the bolstered performance seats are exceptionally comfortable when pushing the performance envelope or pushing through a long drive.

ATS "PREMIUM"

THE LINK BETWEEN MAN AND MACHINE

JUST GOT STRONGER.

RACING-INSPIRED ALUMINUM PEDALS

DIRECTIONAL HID HEADLAMPS WITH SIGNATURE LED LIGHTING

Perfectly suited to its athletic essence, the ATS "Premium" was developed to bond driver with machine. Bolstered 10-way performance driver's seat with thigh support extenders inside the driver-focused interior are not only exceptionally comfortable, but ensure a firm, planted feel during intense cornering. Aluminum pedals add a racing-inspired touch, and the steering wheel features magnesium paddle shifters that require only a quick tap for a smooth, crisp gear change on automatic transmission-equipped models. High-Intensity Discharge (HID) headlamps with Adaptive Forward Lighting swivel to cast light into your direction of travel, while signature LED lighting elements call attention to its prominent, chiseled design. Drive with the added confidence of available innovative safety technologies like a full-color reconfigurable Head-up Display, Forward Collision Alert and the Safety Alert Seat that helps alert you of potential hazards. And featuring CUE[1] and the Bose® Surround® sound system, the ATS "Performance" is both exhilarating and refined.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

Pioneered by Cadillac, the revolutionary Magnetic Ride Control is a class-exclusive feature available on the ATS. Reading the road up to 1,000 times per second, the third-generation system seamlessly adjusts to keep the suspension dialed-in at all times.

ATS "PREMIUM"

WHERE CUTTING-EDGE TECHNOLOGY

MEETS THE LEADING EDGE OF PERFORMANCE.

CUE[1] WITH NAVIGATION

RECONFIGURABLE HEAD-UP DISPLAY

ATS "Premium" pushes the modern style, agility and advanced technology of the ATS to the highest level. Slide into the premium, leather-laden cabin and enjoy the intuitive brilliance of CUE[1] with 3-D GPS navigation and Bluetooth® connectivity[1]. Hit the back roads and experience the exhilarating driving dynamics of the ATS, enhanced on the "Premium" model through the revolutionary Magnetic Ride Control, limited-slip rear differential for the available 6-speed automatic transmission and beautiful 18" wheels. To help keep your eyes on the road, there is a full-color reconfigurable Head-up Display that projects customizable key driving, entertainment and safety features at eye level. Wherever your journey takes you, the Bose® Surround® sound system will provide entertainment with its rich, full-range sound. It is the ultimate blend of luxury, technology and sport, both inside and out.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

PAINT FINISHES

TINTCOAT

A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT

A meticulous 3-layer process that results in a dramatic hue-shifting color. A show-car finish.

CHROMAFLAIR®

An advanced, light interference paint technology with prismatic metallic pigments to create intense, deeply lustrous color.

CRYSTAL WHITE TRICOAT[1]

MAJESTIC PLUM METALLIC[1]

RADIANT SILVER METALLIC

OPULENT BLUE METALLIC

SILVER COAST METALLIC

DARK ADRIATIC BLUE METALLIC[1]

RED OBSESSION TINTCOAT[1]

BLACK RAVEN

PHANTOM GRAY METALLIC

BLACK DIAMOND TRICOAT[1]

1 Available at extra cost.

Personalize your ATS with these distinct interior environments, featuring a rich color palate accented with authentic trim materials, including Dark Olive Ash, Sapele and Okapi Stripe designer woods, aluminum or carbon fiber.

KONA BROWN[1] SEMI-ANILINE LEATHER SEATING SURFACES WITH SUEDED MICROFIBER BACK PANELS / JET BLACK AND SUEDED MICROFIBER ACCENTS / NATURAL FINISH SAPELE WOOD TRIM

MORELLO RED[1]

SEMI-ANILINE LEATHER SEATING SURFACES

WITH SUEDED MICROFIBER BACK PANELS

JET BLACK AND SUEDED MICROFIBER
ACCENTS
CARBON FIBER TRIM

JET BLACK[1]

LEATHER SEATING SURFACES

JET BLACK ACCENTS
BRUSHED ALUMINUM TRIM

LIGHT NEUTRAL[1]

LEATHER SEATING SURFACES

MEDIUM CASHMERE AND SUEDED MICROFIBER
ACCENTS
DARK OLIVE ASH WOOD TRIM

LIGHT PLATINUM[1]

LEATHER SEATING SURFACES

JET BLACK ACCENTS

HIGH-GLOSS SAPELE WOOD TRIM

WHEELS AND TIRES

18" FORGED 5-Y-SPOKE ALUMINUM WITH MACHINED FINISH[1]

Standard with ATS "Premium"

18" x 8" front and 18" x 9" rear (P225/40R18 front and P255/35R18 rear tires).

18" 10-SPOKE ALUMINUM WITH MACHINED FINISH[1]

Available with ATS "Luxury"

18" x 8" front and rear (P225/40R18 tires)

ALL CADILLAC ATS MODELS ARE EQUIPPED WITH RUN-FLAT TIRES AS STANDARD.